

Annual Report

CHED Santas Anonymous Incorporated

July 1, 2021-June 30, 2022



630 | CHED
**SANTAS
ANONYMOUS**



Message from the Board Chair

Greetings from the Board of Directors!

Upon reflecting on another successful year for our program, I am amazed by our volunteers and staff's dedication, perseverance, and determination. We have never been better positioned for the future than we are now. Our path forward is paved with success, thanks to the constant support of 630 CHED and a literal "Santa's Army" of supporters.

This past year offered unique challenges as we moved closer to normal. But our supporters continued to step up and deliver - figuratively and literally.

We also took a step to expand our reach into the Edmonton marketplace with the development of a 6-minute video about the Santas Anonymous Program! In this video, Corus Creative Services details our program, our volunteers, and our traditions in a sincere, heartfelt way that is sure to take support for our program to a whole new level. Watch the video at end of this report to see the impact that your support makes on our community each year!

In closing, on behalf of myself and the Board of Directors, thank you to our incredible Executive Director, Angel Benedict, staff, volunteers, shareholders and supporters! On a daily basis, our program's strength is directly related to how much love and support we receive!

See y'all on Delivery Weekend!

Kevin Spriggs

Chair, Board of Directors

630 CHED Santas Anonymous



Board of Directors

Kevin Spriggs, Chair

Syd Smith, Vice-Chair

Jacqui Konlup, Treasurer

Jessie Bruce, Secretary

Doug Bauer

Lisa Brekke

Brad Eves

David Fowler

Daryl Hooke

Dave Humen

Peter Plaizier

Mark Rogers

Adam Zawadiuk

Shareholders

Doug Bauer

Tom Davies

Chelsea Draeger

Martin Forbes

David Fowler

Gertie Groeneweg

Kevin Hansen

Daryl Hooke, Chair

Holly Janzen

Tamara Konrad

Tanya Laughren

Peter Plaizier

Ray Plaizier

Brent Pullishy

Doug Rutherford

Brandi Sliwa

Syd Smith

Kevin Spriggs

Brian Wilkes

A woman with long dark hair, wearing a green t-shirt, is smiling broadly while holding a piece of maroon fabric. She is using white scissors to cut the fabric. In the background, there is a metal rack with various items, including bags and a tag that says "Mudd". The overall scene suggests a volunteer activity in a store or workshop.

Volunteer Summary



**With the Help of
600 Depot Volunteers,
692 Volunteer Drivers
Delivered Toys to
6,317 Families**

“

Why do you volunteer with Santas Anonymous?

*Quite some time ago my father was given a toy for Christmas and his family had nothing. Also, if you see the smiles at Christmas on one child's face when gifts arrive, it's worth everything in the world! **No child should ever be without.***



2,201
individuals



42
groups



15,210.50
hours

That's equivalent to 1,901
eight hour work days!

A young girl with curly hair is holding a Christmas ornament. A woman in a white jacket is looking at her. The background is blurred with warm lights.

Your Impact

“

Being a single parent, I felt Santas Anonymous was my partner in making Christmas special in our home.

When the toys arrived, I cried tears of joy.

Your Impact, by the Numbers...



**Delivery
Days**

**13,527
children**

**6,317
families**



**North Pole
Program**

**3,236
children**

**2,442
teens & adults**



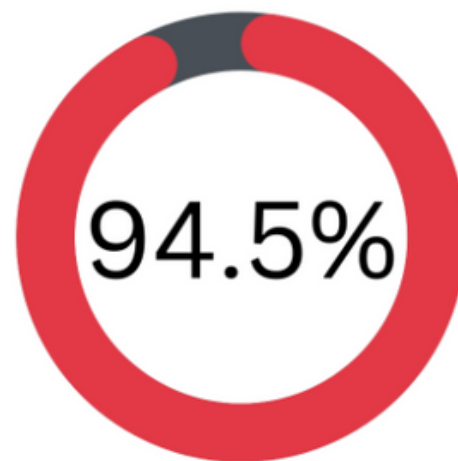
**For a
total of
19,205 gifts!**



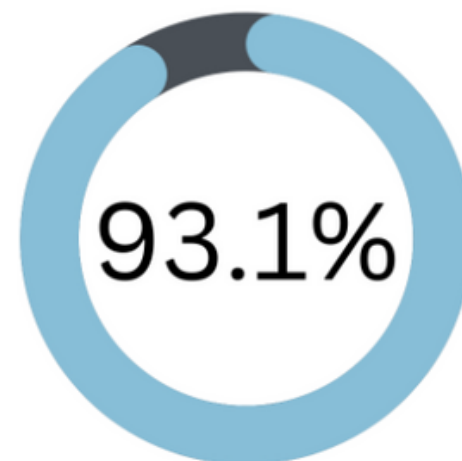
The toys were the highlight of my kids Christmas. They love every single item including the books. I say a silent prayer for Santas Anonymous every time I watch them play with their toys.

Receiving toys from Santas Anonymous made me feel...

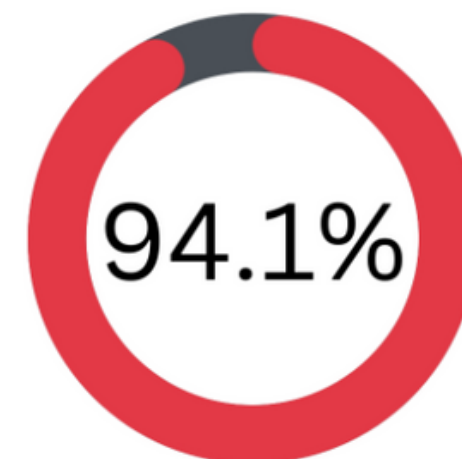
more hopeful for the future



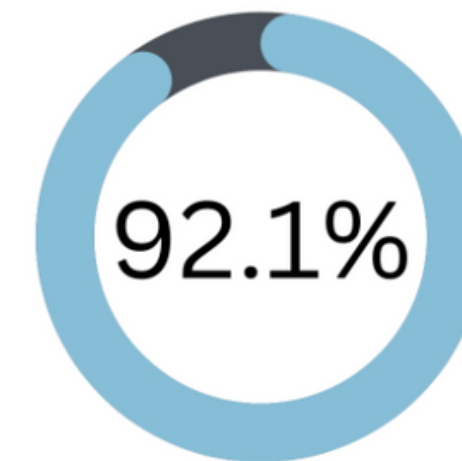
a sense of belonging to my community



less stressed



more confident as a caregiver





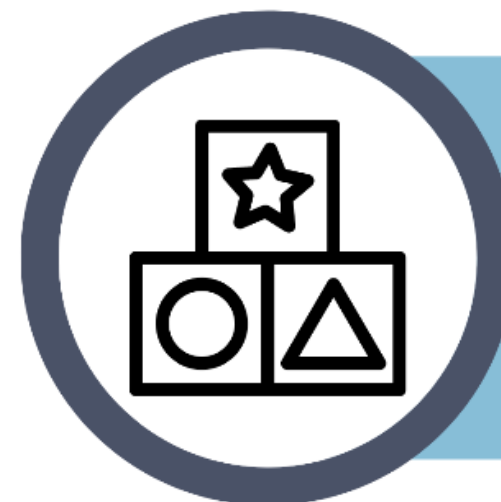
Fundraising

“

The gifts were greatly appreciated and the kids loved them, I felt relief knowing I had some assistance to help me through a difficult time **so I could provide for my children and make their holidays special.**



\$1,010,648
dollars raised




\$1,024,090
value of donated toys

Want to make a difference in the lives of families in our community this Christmas?

[Donate Today](#)

Watch our video to learn more!



Watch on  YouTube