

MESSAGE FROM THE BOARD CHAIR

Welcome to another new beginning! Every year around this time it seems my message carries the same sentiment – time to close the books on another successful year and get geared up for another great campaign. If it sounds redundant I apologize but as every year goes by it becomes more and more difficult to find a creative and unique opening. Because every year around this time we prepare ourselves to undertake the same tasks in order to accomplish the same goal – delivering the Spirit of Christmas to less fortunate families.

I'd have to say though that this past year was rather unique for our program as we more firmly planted roots in our new home – The Jerry Forbes Centre. After years and years of planning, fundraising, planning more and yes fundraising more, we're proud to say "we've arrived". There is still work to do but more and more the JFC is starting to feel like home. To this end I'd like to thank everyone involved with the Facility Committee who have worked so hard over the years securing and configuring our space and working on the details of the lease with our friends at the JFC. It's been a long and involved learning process and everyone's commitment to detail and to a successful conclusion has been very much appreciated!

I want to again thank my colleagues on the 630 CHED Santas Anonymous Board of Directors for their focus and dedication to our cause. I couldn't think of a finer group of committed individuals to assemble around a boardroom table. Your compassion for our cause and your passion for this program is so vital to our annual success. In closing a final "thank you" to our year round staff Janine Foote and Laura Gadowsky and to our Executive Director Lana Nordlund. It's never in doubt that our program is in great hands!

Thank you all for another great year for 630 CHED Santas Anonymous and we wish you all the best of the upcoming holiday season!

- Kevin Spriggs



VISION

Creating a lasting and positive impact through giving.

MISSION

CHED Santas Anonymous is devoted to bettering the lives of Children in Edmonton by delivering the "Spirit of Christmas" to less fortunate families.

VALUES

We act with integrity and honesty. We are respectful and empathetic to the needs of the individuals we serve. We are committed to building community through our programs and services. We are transparent and inclusive with our clients and partners. We are an organization built on compassion and fun.

12122 68 Street NW
Jerry Forbes Centre for Community Spirit
Edmonton, AB T5B 1R1
e: santa@santasanonymous.ca
p: 780.428.8697
[@santasanonymous](https://www.instagram.com/santasanonymous)
[#YEGSantas](https://www.facebook.com/YEGSantas)



CHED SANTAS
ANONYMOUS INCORPORATED

ANNUAL REPORT

Year Ending June 30, 2018



Impact

**Total of
26,360 Kids**

Delivery Weekend

18,289 kids

Walk-in Days

2314 kids

Northpole Program

5757 Kids

768 Teens/Adults

53 Agencies

"As a young single mom, when Christmas came around, the guilt overwhelmed me; it was hard enough to make ends meet. One year when my daughter was 6 years old, a stranger knocked on our door in mid-December and handed me a bag of beautiful, new toys for her. I was overwhelmed with gratitude and felt a weight lifted off my shoulders. The next year, the toys arrived again. This was 20 years ago, but I remember how it felt like it was yesterday. Now that I'm able to help out I love that I'm able to give another mom the same feeling."

- Rhonda



Donations

250

Donation Locations
Collected

8275

Toys and Books



**Total Income
\$603,866.20**



Volunteers

1393

Event & Depot Volunteers

2382

Delivery Drivers

**A Total of
3775 Volunteers
worked
18,339 Hours**



Technology

**97% of deliveries were
completed using the
Santas Driver App!
An increase of over 21%
from 2016**

Shareholders

Tom Davies	Rob LeQuelenec
Chelsea Draeger	Peter Plaizier
Martin Forbes	Ray Plaizier
David Fowler	Brent Pullishy
Gertie Groeneweg	Doug Rutherford
Kevin Hansen	Ivan Sawchuk
Daryl Hooke (Chair)	Chris Scheetz
Holly Janzen	Brandi Sliwa
Tamara Konrad	Brian Wilkes
Tanya Laughren	Ralph Zutter

Board of Directors

Chair

Kevin Spriggs

Vice-Chair

Syd Smith

Treasurer

Jennifer Tower

Secretary

Jessie Bruce

Bob Layton	David Fowler
Brad Eves	Doug Bauer
Cassandra Eddy	Erin Land
Chris Scheetz	Gregg Reynolds
Darlene Kowalchuk	Laurel Gregory
Daryl Hooke	Lisa Brekke
Dave Humen	Michael Capus
	Peter Plaizier